

Appendix 4 – Financial Report, including future recommendations

Total Budget

<u>Qty</u>	<u>Produce Description</u>	<u>Unit Price</u>	<u>Net Price</u>	<u>Left to Spend</u>
10	MJG003 - Roller Banners (Beaumaris Model)	85.00	850.00	9,150.00
1	MJG007 2 images for all material use	39.5	39.50	9,110.50
5	10 Panels for bin Wagons		2,150.00	6,960.50
100	Tri-Lamp Post signs - in key offending areas i.e parks etc.	19.00	2,282.00	4,678.50
1000	A4 Posters - available in pdf for public to print off	0.18	105.00	4,573.50
20000	Postcards	0.02	357.00	4,216.50
100	2 x 4 mtr banner	12.00	1,228.00	2,988.50
1	17x4 advert in Free Press & Journal	270.64	270.64	2,717.86
1	17x4 advert in Free Press & Journal	270.64	270.64	2,447.22
1	17x4 advert in Free Press & Journal	270.64	270.64	2,176.58
1	17x4 advert in Free Press & Journal	270.64	270.64	1,905.94
	Mileage Claim of CML	0.522	18.62	1,887.32
	Letters to support mailings		16.12	1,871.20
	Postage of promotional materials		98.86	1,772.34
	Cost of having 0800 number		21.86	1,750.48
2500	STILL TO PRINT: Public Friendly Strategy - printed material, same as Leisure Strategy (small version)	0.07	350.00	1,400.48

Still to spend: £1,400.48

Recommendations:

<u>Qty</u>	<u>Produce Description</u>	<u>Unit Price</u>	<u>Net Price</u>	<u>Left to Spend</u>
3	17x4 advert in Free Press & Journal (Dec, Jan/Feb & Apr)	270.64	811.92	£588.56
1000	A4 Posters - available in pdf for public to print off	0.18	105.00	£483.56
20000	Postcards	0.02	357.00	£126.56
	Postage & Distribution of Public Friendly Strategy		95.00	£31.56
	Photocopying to support distribution of Strategy		10.00	£21.56
	0800 Number for 6 months		22.00	-£0.44